

**Mumsnet Best Spa in the UK**  
*Great for a girls day out*  
**Conde Nast Traveller Readers' Spa Awards 2011**  
*Favourite UK Spa Retreat*  
**Good Spa Guide**  
*Five Bubbles*  
**Natural Health Spa Awards 2011**  
*Best for Weight Loss*  
**Sunday Times Travel Magazine Readers' Awards 2010**  
*Favourite UK Spa*

**Press release May 2011**

**Fathers Day Sunday 19<sup>th</sup> June 2011**

## **Introducing the new super-hero: Spa Man...**

Twenty first century man is officially a "Spa –Man", which is why sons and daughters nationwide are acknowledging their appreciation of their own paternal superhero by sending their dad spa vouchers and booking them a day or overnight stay of pampering and relaxation for their Father's Day gift.

Of course, there was a time when setting foot in a spa would have reduced any self-respecting chap immediately to the status of sissy. Happily, that time is now consigned to the history (or should I say "he-story"?) books.

Recent statistics confirm the huge upsurge in the number of men visiting spas on a regular basis, with the latest figures revealing that a third of all spa-goers are currently men. Award winning **Leicestershire health spa, Ragdale Hall** are seeing this and are welcoming many more couples who just want to chill out and have a break from everyday life.

**Ragdale Hall** offers a range of [men's treatments](#) which can be booked to enhance a day spa package or overnight spa break.

There is also a Three Night Luxury Time for Me package called "[Just for Him](#)" providing a break designed to give him a full MOT for mind and body!

With a fully equipped gym, exercise classes and the multi million pound Thermal Spa to use; Ragdale offers stressed out males plenty to do if treatments are not their thing!

If you are planning any Father's Day features, then please include Ragdale Hall vouchers. We would also be happy to discuss doing a competition or reader offer.

Kind regards

**CLARE BRANDISH**  
**Sales and Marketing Director**

**VICKI TAYLOR**  
**Marketing Manager**



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